

IROS
2012
October 7-12

Intelligent Robots and Systems
IEEE/RSJ International Conference

Vila Moura, Algarve [Portugal]



Robotics for Quality of Life and Sustainable Development

Information for Sponsors and Exhibitors

The 2012 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2012) is inviting sponsors and exhibitors to reserve space at the Hotel Tivoli Marina Vilamoura in Vilamoura, Algarve, Portugal.

Exhibition registration is now open until July 21, 2012.

Background of the conference

The IEEE/RSJ International Conference on Intelligent Robots and Systems is one of the premier international conferences in the area of intelligent robotics. IROS attracts top researchers from many countries to present their original results every year, as well as students, developers, and entrepreneurs looking to catch up on the latest developments in robotics. The venue this year is Vilamoura, Algarve, at what was an ancient Roman fishing town and is now one of the largest touristic complexes in Europe.

Benefits of sponsors and exhibitors

- Exposure to a world-class audience. We expect attendance to be at least 1,200 registrants from Universities, Research Institutes and Companies from all over the World.
- Opportunity to showcase your products, publications, and organization. There will be a large exhibit space in the Tivoli Marina Vilamoura, next to the multimedia presentations of the conference. Conference attendees will be attracted to exhibitions and robotics demonstrations throughout the course of the conference.
- Dining and sightseeing in Algarve is fantastic! It's a great place to network with fellow roboticists.

Levels of participation

Sponsorships are available on a first-come, first-serve basis. There are four levels of participation for sponsors, each of which includes an exhibit space and complimentary registration. In addition, sponsors may choose additional items listed below.

Platinum [\$15,000]

- Custom size booth
- Industrial committee and forum representation
- Homepage link with logo
- Sponsors and Exhibitors link and logo
- Marketing materials in conference packets
- Identified on attendee badges and in Proceedings
- Mentioned in press release
- 4 Complimentary registrations

Gold [\$10,000]

- Double size booth (6m x 3m)
- Industrial forum representation
- Sponsors and Exhibitors link and logo
- Marketing materials in conference packets
- Mentioned in press release
- 2 Complimentary registrations

Silver [\$6,000]

- Single size exhibit booth
- Industrial forum representation
- Sponsors and Exhibitors link and logo
- Complimentary registration

Exhibitor [\$3,000]

- Single size exhibit booth (3m x 3m)
- Sponsors and Exhibitors link and logo

In addition to physical booths, IROS 2012 will host a virtual portal. This portal enables even larger audiences to visit booths remotely, interact with exhibitors, download company brochures, and product info.

Additional sponsorships

All sponsors and exhibitors can choose additional items:

- Banquet sponsor [\$3,000]
Company logo will appear on all dinner location signage.
- Lunch sponsor [\$1,000 per day]
Company logo will appear on all lunchroom signage.
- Coffee break sponsor [\$1,000 per day]
Company logo will appear on all coffee break signage.

Schedule

Deadline for guaranteed reservations

June 1

Setup

Sunday, Oct 7 1pm - 5pm

Monday Oct 8 9am - 5pm

Exhibition

Tuesday Oct 9 - Thursday Oct 11 noon

Breakdown

Thursday Oct 11 afternoon

Application and contact

If you are interested in exhibiting and/or sponsoring, please contact the IROS 2012 Exhibition Chair, Lino Marques at lino@isr.uc.pt for additional details or any questions that you might have.

We look forward to your participation.

